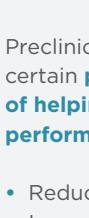


Whole-Body SOLUTIONS

KEMIN®

As today's consumers look for the opportunity to live healthier lives, their awareness of the link between nutrition and health is growing. They are looking for support in a variety of areas, as well as simple ways to prioritize their health needs in everyday life.¹ Supplements answer this need effectively and efficiently.



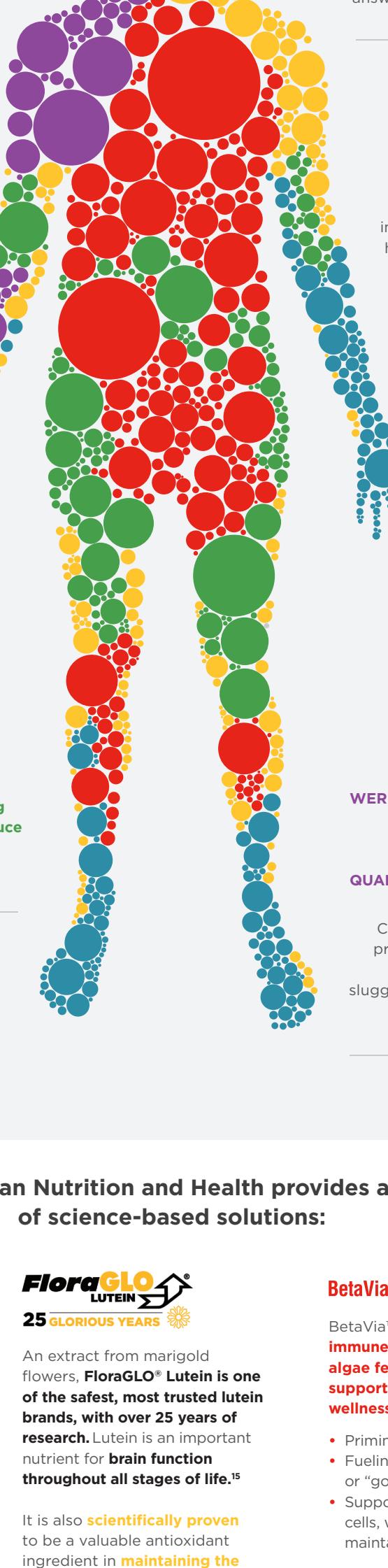
Cognition

Cognitive performance is top of mind for consumers

WITH 47% ACTIVELY MANAGING MENTAL FOCUS WITH DIETARY SUPPLEMENTS.²

Preclinical research suggests certain **polyphenols** are capable of helping improve cognitive performance by:³

- Reducing oxidative stress
- Increasing neurotransmitter levels
- Promoting new neuronal growth
- Protecting neurons in the brain



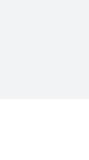
Brain/Skin/Eye Health

Consumers' view of personal health management is evolving, self-care is gaining importance, and



47% ARE LOOKING FOR WAYS TO IMPROVE THEIR HEALTH.¹

Supplements for brain, skin and eye health answer a variety of their concerns.



Weight Management

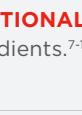
Weight management is a growing concern that impacts consumers' health and wellness around the world,⁴ and

60+% SEEK WEIGHT MANAGEMENT BENEFITS FROM FOODS.⁵

Studies have shown **satiety-promoting foods that prolong digestion and reduce appetite may facilitate weight loss by helping to reduce energy intake.**⁶

Immunity

Consumers recognize the importance of a strong immune system to their overall health and wellness, as well as to maintaining an active, healthy lifestyle.⁷⁻¹⁰



Now more than ever, consumers of all ages are seeking **SAFE, EFFECTIVE IMMUNE SYSTEM SUPPORT** through **NATURAL, SCIENCE-BASED FUNCTIONAL** ingredients.⁷⁻¹⁰



Sleep is essential to body and mind functions, yet

55% OF CONSUMERS WERE UNHAPPY WITH THE DAILY AMOUNT OF SLEEP AND

AROUND 50% WITH THE QUALITY OF THEIR DAILY SLEEP.¹¹

Consumers want help, but they prefer solutions that are natural and don't leave them feeling sluggish the next day. **Polyphenols can promote sleep.**¹²

At Kemin Human Nutrition and Health, we deliver peace of mind by providing high-quality, science-backed, plant-based nutritional supplement solutions. We're scientists to the core, and we stand behind our brand and the product solutions they deliver, to enhance your brand's reputation with consumers. A global company, we deliver botanically based solutions from field to final product, to your locale.

FIND OUT MORE

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