

CHROMIUM FOR REPRODUCTION

Increase reproductive efficiency in your herd with KemTRACE® Chromium

Reproductive efficiency is the foundation for success in your herd. Poor reproductive performance is costly to the cow and your bottom line. Providing your herd with the tools necessary to achieve reproductive success is pivotal to the profitability of your operation.

HOW KemTRACE® CHROMIUM WORKS

ACTIVATES INSULIN RECEPTORS



MORE GLUCOSE ENTERS CELL



MORE ENERGY AVAILARLE

Insulin acts as a "key" that unlocks the cell "door," allowing blood glucose to enter and be used for energy. Chromium improves insulin function and results in a more efficient clearance of glucose from the blood to the cell, leading to more cellular energy where your cattle need it.

What can your cow do with more energy? Energy in the cow is partitioned according to her biological hierarchy of needs (Figure 1). Biologically, the cow will conserve energy for maintenance, growth, and lactation before reproduction. In healthy animals, the mode of action of chromium allows the cow to more efficiently utilize energy for all production functions, increasing energy availability for reproduction.¹



Figure 1

IN RECENT STUDIES^{2,3}, KemTRACE CHROMIUM HAS BEEN SHOWN TO:



AI PREGNANCY RATE BY 10.6%²



ESTRUS EXPRESSION²



DOMINANT FOLLICLE SIZE³

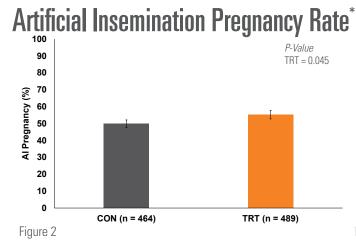


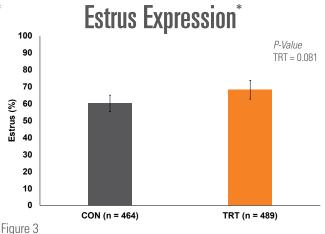
CORPUS LUTEUM (CL) VOLUME³

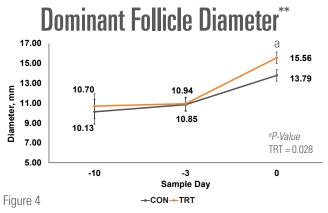


KemTRACE® CHROMIUM AND REPRODUCTION

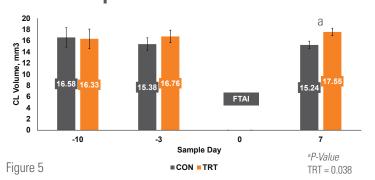
Two studies were conducted at Virginia Tech University to investigate the effects of KemTRACE Chromium supplementation on reproductive performance of spring-calving cows. In study 1, cows either received a common freechoice mineral (Control, n = 464) or the common free-choice mineral with KemTRACE Chromium (Treatment, n = 489). *Denote graphs for AI pregnancy rate and estrus expression for study 1. In study 2, cows either received 1 kg/hd/d of a soy-hull based pellet (Control, n = 30); or 1 kg/hd/d of a soy-hull based supplement containing KemTrace Chromium (Treatment, n = 32).**Denote the graphs for dominant follicle size and CL volume from study 2.







Corpus Luteum Volume*



KemTRACE Chromium facilitated more efficient clearance of glucose into the cell, and as a result improved reproductive metrics such as artificial insemination pregnancy rate, estrus expression, dominant follicle size and corpus luteum volume. Chromium supplementation to the breeding herd is essential for reproductive success.





kemin.com/chromium-beef

REFERENCES

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 Vidlund, T., C. Mitchell, H. Craun, J. L. Stewart, S. Clark, B. Wolpert, T. Redifer, and V. R. G. Mercadante. 2024. Investigating the effects of Chromium Propionate supplementation on productive and reproductive performance of beef cows. Page 68 in Proc. 2024 American Society of Animal Science Annual Meeting, Calgary, AB, Canada.
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