COMMITMENT TO QUALITY AND FOOD SAFETY

Since earning the prestigious Global Food Safety Initiative (GFSI) recognition at its Des Moines, Iowa, manufacturing facility in February 2013, Kemin Industries has remained a leader in the production of safe, quality ingredients. The recognition reinforced the company’s investment in human and financial capital to enhance existing conditions and processes, verifying its products are safe, efficient and effective until they reach the end consumer. Kemin has FSSC 22000 certification, recognized by GFSI, which is accepted by food manufacturers worldwide.

CholiPEARL®
RUMEN PROTECTED CHOLINE FOR DAIRY
WHAT IS CholiPEARL?
CholiPEARL® is a cost-effective source of rumen protected choline manufactured using the MicroPEARLS® spray freezing process. This manufacturing method results in a product that combines rumen protection with high intestinal digestibility, resulting in one of the most cost-effective sources of intestinally available choline on the market.

WHY IS BIOAVAILABILITY IMPORTANT?
Bioavailability is the amount of nutrient absorbed by the cow in a form that can be used for metabolism. Essentially, higher bioavailability means you are getting what you pay for!

PRODUCT FEATURES & BENEFITS
- High intestinally bio-available source of choline
- Easily incorporates into feeding matrix as a top dress or within supplement
- Durable MicroPEARL which can handle mixing and pelleting with no negative impact on product efficacy
- Reduced inclusion rate compared to competitor products, while maintaining efficacy
- Feeding Rate: 25 - 30 grams/head/day

WHY SHOULD WE PROTECT CHOLINE?
Due to the rumen environment, very little dietary choline escapes ruminal degradation. Up to 98 percent of non-protected choline is degraded in the rumen. So without protection, the benefits of choline supplementation in dairy cattle are not realized.

WHY IS CHOLINE IMPORTANT IN DAIRY NUTRITION?
One of the primary roles of choline is the synthesis of phosphatidylcholine in the liver. Phosphatidylcholine is a key component in the process of packaging NEFA into VLDL so they can exit the liver, instead of being stored in the liver as fat. Therefore, choline supplementation in dairy cattle can alleviate the severity and incidences of fatty liver.

GET YOUR MONEY’S WORTH WITH A PROVEN RUMEN PROTECTED SOURCE OF CHOLINE
- Improve liver function
- Manage energy imbalance
- Avoid metabolic issues in transition cows

References: